



For Immediate Release

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Caliber Focuses on Power Sports Trailer Market

Caliber, Inc. continues its industry-leading focus on trailer accessories for the power sports market, with the launch of two innovative new accessories-- Grip Glides and Back Up Buddy.

Both products provide year-round benefits for ATV and Snowmobile enthusiasts. Grip Glides provide effective gripping traction for loading ATVs on a trailer, as well as providing a friction-free glide surface for loading snowmobiles.

Back Up Buddy allows first-try alignment of hitch and ball when connecting a trailer, without the need to get out of the vehicle. They are powerful additions to Caliber's well-known line of trailer products (formerly known as PowerMadd).

Caliber's MultiGlides, LowPro Glides, Flex Glides and Trax Mats have been best selling products for our distribution partners for many years. Customers, distributors and dealers all enjoy these products as they make the customer's task of loading and unloading snowmobiles effortless.

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