



For Immediate Release

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Caliber Gets You Lined Up With Your Trailer on the First Try

Caliber Trailer Products proudly announces an innovative new accessory, the Back Up Buddy, a "see in the rearview mirror" device which delivers first-try alignment of hitch and ball when connecting to a trailer, without the need to get out of the vehicle.

The Back Up Buddy provides year-round benefits for ATV trailers, Snowmobile trailers, and almost any trailer you can pull. The alignment guides attach easily with heavy-duty magnets (no tools required) making the job of backing up to "the sweet spot" effortless, each and every time. Look like a pro (and share the secret with your friends).

They are adjustable to fit almost any trailer and hitch, and extend for taller vehicles. The Back Up Buddy is a strong addition to Caliber's well-known line of trailer products (formerly known as PowerMadd).

Caliber's MultiGlides, LowPro Glides, Flex Glides and Trax Mats have been best selling products for our distribution partners for many years. Customers, distributors and dealers all enjoy these products as they make the customer's task of loading and unloading snowmobiles effortless.

- More -

Caliber Gets You Lined Up With Your Trailer on the First Try (Continued)



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